

Top Ten Ways to Tap Into Local Housing Market Data on Realtor.org

1. Go Directly to Market-by-Market Home Price Analysis Reports:

<http://www.realtor.org/research.nsf/pages/MetroHomePriceAnalysisReports>

Home price analysis reports from NAR Research are now available for 73 markets. Each downloadable 14-page report provides insights into the fundamentals of the local and national housing market. The reports evaluate key factors affecting home prices, including the health of the local job market, the penetration of nontraditional home financing options, debt-to-income ratios, mortgage servicing costs and more. The reports are free to members and for sale to non-members.

2. Go to Market-by-Market Home Price Analysis Reports By Way of the Research Home Page

From the Realtor.org Home Page, click on "**Research**" in the blue navigation bar on the left.

Then, scroll to the bottom of the Research page and click on the link entitled "**Every Market is Unique**" (see above description)

3. Go Directly to the Quarterly Metro Home Price Report:

<http://www.realtor.org/Research.nsf/Pages/MetroPrice>

NAR releases statistics metropolitan area median home prices each quarter. These quarterly reports cover existing-single family home prices as well as condo/co-op prices in 159 metropolitan statistical areas.

4. Go to the Quarterly Metro Home Price Report By Way of the Research Home Page

From the Realtor.org Home Page, click on "**Research**" in the blue navigation bar on the left.

From the drop-down menu under Research in the blue navigation bar, click on "**Housing Statistics**". In the middle of the Housing Statistics page, click on the link entitled "**Metropolitan Area Prices**". (see above description)

5. Go Directly to the Quarterly State-by-State Home Sales Report

<http://www.realtor.org/Research.nsf/Pages/MetroPrice>

This report is released each quarter along with the metro price report. The state-by-state report covers sales rates for single-family houses, condos and co-ops.

6. Go to the Quarterly State-by-state Home Sales Report by Way of the Research Home Page

From the Realtor.org Home Page, click on "**Research**" in the blue navigation bar on the left.

From the drop-down menu under Research in the blue navigation bar, click on "**Housing Statistics**". In the middle of the Housing Statistics page, click on the link entitled "**State Existing-Home Sales**". (see above description)

7. Go Directly to the State-by-State International Business Activity Reports

<http://www.realtor.org/Research.nsf/pages/stateinternationalbusinessreports>

While this information is from 2006, it contains insights into the foreign real estate investment opportunities and climate by state.

8. Go to the State-by-State International Business Reports By Way of the Research Home Page

From the Realtor.org Home Page, click on "**Research**" in the blue navigation bar on the left.

From the drop-down menu under Research in the blue navigation bar, click on "**Reports by Topic**". Then click on "**International Real Estate Research**". Scroll down to the middle of the page and click on "**State-by-State International Business Activity Reports**". (see above description)

9. Go to Directly to Chief Economist's Latest PowerPoint Presentation With Selected Local Market Slides

http://www.realtor.org/Research.nsf/Pages/presentations_use

NAR Chief Economist Lawrence Yun includes insights on local housing markets in each of his economic forum PowerPoint Presentations.

10. Find Any Housing Market Report by Name from the Research Home Page

All of the above housing reports, and more, can be located by using the "**Reports by Topic**" link on the Research Home Page. From the Realtor.org Home Page, click on "**Research**" in the blue navigation bar on the left. From the drop-down menu under Research in the blue navigation bar, click on "**Reports by Topic**". Search by subject area ("Housing and Economic Statistics" is one of these subject areas) or by "**Reports A to Z**" in the right had navigation box.

NAR Resources

Making Use of Realtor.org

Realtor.org is a tremendous resource to help association executives stay abreast of real-time news and developments affecting the real estate industry. NAR's analysis of economic indicators provides members with the tools to interpret economic trends and to then apply that knowledge to their business. NAR research analyzes the most important economic indicators that influence real estate markets. In addition to NAR's own existing home sales and pending home sales index, other indicators such as new home sales, housing starts, mortgage interest rates, employment, Gross Domestic Product and the Consumer Price Index are monitored by the research staff. All these indicators are used by NAR analysts to prepare the Association's economic forecast. To access NAR's extensive research, go to <http://realtor.org/research> and look for **Housing Statistics** (<http://www.realtor.org/research.nsf/pages/ehspage>) and **Economic Indicators and Forecast** (<http://www.realtor.org/Research.nsf/Pages/reportsstatistics?OpenDocument>).

Additionally, NAR's news releases for all the latest announcements and developments are posted in the News Media section. Here you will also find NAR's news release calendar to help you anticipate future announcements. To access NAR press, go to http://www.realtor.org/press_room/news_releases/index.html.

Association executives also stay in the loop by reading features sections of the realtor.org home page, including "This Week's Hot Topics," "News You Can Use," and "Also of Interest."

Can't Find What You're Looking For?

Realtor.org allows you to search by key word. Search "buy now," for example, and gain access to NAR's public awareness ads, talking points, real estate facts, buyer and seller profiles, related articles and a whole host of other resources related to buy now messaging and initiatives.