

Wiggs CPA Tax and Accounting LLC

As entrepreneurs and small business owners, not having a grip on your finances can create a waterfall of problems later down the road. As a result, I wanted to share my thoughts and give you some tips on how to keep your tax liability as low as possible so you can focus your time and energy on what matters the most to you!

Entrepreneur Tax Saving Tips

After forming a legal entity below are your next steps:

- Apply for a free EIN (visit the IRS website)
- Open a business checking (use this account for all business income and expenses)
- Keep track of your business expenses (I recommend QuickBooks or an excel file)
- Complete your LLC Annual Report to stay in compliance
- Make quarterly estimated tax payments to minimize tax liability

Business Tax Deductions/ Write Offs

- Auto Expenses
- Advertising
- Meals
- Health Insurance
- Legal & Accounting Fees
- Postage and Shipping
- Office Equipment and Supplies
- New Business Laptop
- Cell Phone
- Internet
- Business Mileage
- Networking & Memberships
- Home Office (rent, utilities, etc.)
- Professional Staging
- Client Gifts & Closing Gifts
- Interest on Business Loans
- Professional Dues
- Lead Generation Services
- Business Conferences
- Educational Books and Courses
- Event Hosting & Sponsorship
- Travel (hotel, Ubers, flights, etc.)
- Website Design
- Retirement Plans
- Compensation and Salary
- **PLUS 1,000 MORE EXPENSES!!!**

Estimated Tax Payments

Unlike the rest of society, taxes are not automatically withheld from your earnings so it is our responsibility to make these payments on a quarterly basis. Rule of thumb:

- Save 20-25% of earnings
- Pay at least 100% of prior year's tax liability **OR**
- Pay at least 90% of your current year tax liability
- Pay taxes on a quarterly basis (April 15th, June 15th, Sept 15th, Dec 15th)